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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/903,257	07/11/2001	Steven M. Cohn	2003034-0002	9439
75	590 08/19/2003	· 1		
Elijah Cocks Choate, Hall & Stewart 53 State Street		a A	EXAMINER	
			BUCKLEY, DENISE J	
Exchange Place Boston, MA 02109			ART UNIT	PAPER NUMBER
			3641	
			DATE MAILED: 08/19/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Applicati n N .	Applicant(s)	1
		09/903,257	COHN ET AL	
Offic .	Action Summary	Examiner	Art Unit	
		Ms . Buckley	3641	
The MAILII Peri d for Reply	NG DATE of this communication	app ars on the cover	sheet with the correspondence	address
THE MAILING DA - Extensions of time mar after SIX (6) MONTHS - If the period for reply s - If NO period for reply within t - Any reply received by t	STATUTORY PERIOD FOR REATE OF THIS COMMUNICATION be available under the provisions of 37 CFF from the mailing date of this communication specified above is less than thirty (30) days, as specified above, the maximum statutory period the set or extended period for reply will, by state of the communication of the office later than three months after the maximum. See 37 CFR 1.704(b).	N. R 1.136(a). In no event, howe reply within the statutory mir finod will apply and will expire atule, cause the application to	ever, may a reply be timely filed imum of thirly (30) days will be considered SIX (6) MONTHS from the mailing date of to be become ABANDONED (35 U.S.C. § 133	his communication
1) Responsiv	e to communication(s) filed on	11 July 2001 .		
2a) This action	n is FINAL . 2b)⊠	This action is non-fi	nal.	
closed in a	application is in condition for all coordance with the practice und	owance except for fo der <i>Ex parte Quayle</i> ,	rmal matters, prosecution as t 1935 C.D. 11, 453 O.G. 213.	o the merits is
Disposition of Claim				
	17 is/are pending in the applica		-0	
	bove claim(s) is/are with	drawn from consider	ation.	-
_	is/are allowed.			
6)⊠ Claim(s) <u>1-1</u>				
	is/are objected to.	d/an alastian nassiss		
Application Papers	are subject to restriction an	d/or election require	ment.	
	ation is objected to by the Exam			
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	d drawing correction filed on			miner.
	corrected drawings are required in	· •	ion.	
	declaration is objected to by the	Examiner.		
Priority under 35 U.S		•		
	ment is made of a claim for fore	eign priority under 35	U.S.C. § 119(a)-(d) or (f).	
<u> </u>	Some * c) None of:			
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ap	s of the certified copies of the poplication from the International hed detailed Office action for a	Bureau (PCT Rule 1	7.2(a)).	nal Stage
14)⊠ Acknowledgm	nent is made of a claim for dome	estic priority under 35	5 U.S.C. § 119(e) (to a provisio	nal application).
a)	islation of the foreign language nent is made of a claim for dom	provisional application	on has been received.	,
Attachment(s)		<u> </u>		
Notice of References Notice of Draftsperso	Cited (PTO-892) n's Patent Drawing Review (PTO-948)		Interview Summary (PTO-413) Paper Notice of Informal Patent Application	
	e Statement(s) (PTO-1449) Paper No(s		Other:	(F10-132)
S. Patent and Trademark Office TO-326 (Rev. 04-01)	Office	Action Summary	Part of Paper No.	2

Application/Control Number: 09/903,257

Art Unit: 3641

Claim Obj ctions

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1. Claim 7 is objected to because of the following informalities: in line 7 "side" is in error. Appropriate correction is required.

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.
- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1-7, 9,12, and 15 are rejected under 35 U.S.C. 102(a &e) as being anticipated by Musk et al. (5944769). Musk et al. discloses in the abstract, a network accessible service which integrates both a business directory (a comprehensive directory of companies) and a map database to quantify a search (searching means on geographical boundaries, see figure 1,30). A user can search the business directory in a variety of methods. Referring to figures 2, and 3 shows interactions between a client and a server (service brokering tools) having contact means such as a fax, or email interaction, searching means as listed above, and in figure 1, partner branding means such as a specialty business listing database (cache said private label interface information) and mentions an automotive web site (24) or real estate community (22)(to

facilitate sharing of network data), where profiling software 28 allows the user to store previously entered information about the user's preferences and other user data (see column 2, 4th paragraph). Further shown is a map database using radius searching and data relating to latitude and longitude information (vector data) of geographical locations (column 1, paragraphs 5, 6,and 7, and the bottom of column 3 and top of column 4) with a desired route (normalized data).

With respect to claims 5 and 6, it is known in the art to publish a pending web page (or screen) stating the web site is "under re-construction" (off-line) and to "return at a later time" or go to a different web site; and it is known upon completion of the re-construction or update of the website (comes back on-line), a message to "refresh", reload or reboot the computer is sent out to users/servers (synchronization) of the site in order to get the updated version of that web page, website etc.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 8,10,13,14,16 and 17 are rejected under 35 U.S.C. 103(a) as being unpatentable over Musk et al in view of Sotiroff et al. in further view of D'Arlach et al. Musk et al. is discussed above. However, Musk et al. does not disclose a means for network data sharing having a data sharing engine, authorizing means to the data sharing engine, a synchronized catalog manager, editing and publishing modifications

from a brand distribution service, or a template foundation (customized template) for all pages of a web server. Sotiriff et al teaches geographic specific search system configured to accept a query criteria to search a database (data sharing engine) containing property listings listed by property managers (who needs authorizing means 300) in a desired region which meet the entered search criteria (see abstract and figure 8). D'Arlach et al. shows a method for creating and editing a web site (the private locking or public unlocking access, column 10,line 17) in a client server environment using customizable web site templates where the computer transmits a list of templates to the client (or server, where the template can be modified in both areas) for display (or storage, or updating the templated database). In column 9, 3rd and 4th paragraph shows synchronization takes place when publishing the web site where all changes can be accessed through the web or internet.

5. Therefore, Musk et al. shows interactive network directory integrating both a business directory and a mapping database, where the business directory could be in the field of real estate. D'Arlean et al. shows creating and editing a website in a client-server environment (like the real estate business) using customized web sites templates (such as files for listing different properties for a given real estate company or agent.) to publish via a management system the templates (or the information) on the internet. Sotiroff et al. shows a home page with associated script files (property listings, or possible templates) with an SQL Deamon (managing and updating files or property listings or templates within a database for example) to aid in seaching for housing information in a desired region. The maintenance of the listings are by property

managers who would be client users in a client-server environment and inherently work to aid in the buying and selling of real estate. It would have been obvious to one having ordinary skill in the art at the time the invention was made to provide the interactive network directory of Musk et al. and editing/managing of customized web site templates by client-server computer network system of D'Arlean et al. with the home searching technique for a desired area of Sotiroff et al., in order to provide for a given area, customized property information and real estate contact information to potential buyers for the enhancement, expedition, and convenience of buying and selling of homes where time and effort are essential.

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. The patents to Horadan et al., Aberson, Shkedy, and Teacherson are cited to show Network Marketing systems for the internet. The patents to Horstmann, Wittgreffe et al., Steinberg et al, Von Rosen et al., and Modiano are cited to show accessing and maintaining information on the internet.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ms. Buckley whose telephone number is 703-305-0041. The examiner can normally be reached on Tues-Thurs 10-3 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael Carone can be reached on 703-306-4198. The fax phone numbers for the organization where this application or proceeding is assigned are 703 872-9326 for regular communications and 703-872-9327 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-306-

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DjB

August 12, 2003

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